

Preventive Care vs. Sick Care

Why America Needs Shaklee!



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Shaklee Advanced Leadership Seminar

KEYNOTE ADDRESS

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Shaklee: Mission & Vision

Mission and Vision



*"I wanted a company that
would improve the lives of
everyone it touched."*

-Dr. Forrest C. Shaklee
Founder of the Shaklee Corporation

Mission and Vision



“We will be the strongest force on the planet for positive change when we have ten million members in the Shaklee family.”

-Roger Barnett

Owner, Chairman and CEO
Shaklee Corporation

State of Our Health (Sick) Care System

CHRONIC DISEASES IN AMERICA

6 IN 10

Adults in the US
have a **chronic disease**



4 IN 10

Adults in the US
have **two or more**

THE LEADING CAUSES OF DEATH AND DISABILITY
and Leading Drivers of the Nation's **\$3.5 Trillion** in Annual Health Care Costs



HEART DISEASE



CANCER



CHRONIC LUNG
DISEASE



STROKE



ALZHEIMER'S
DISEASE



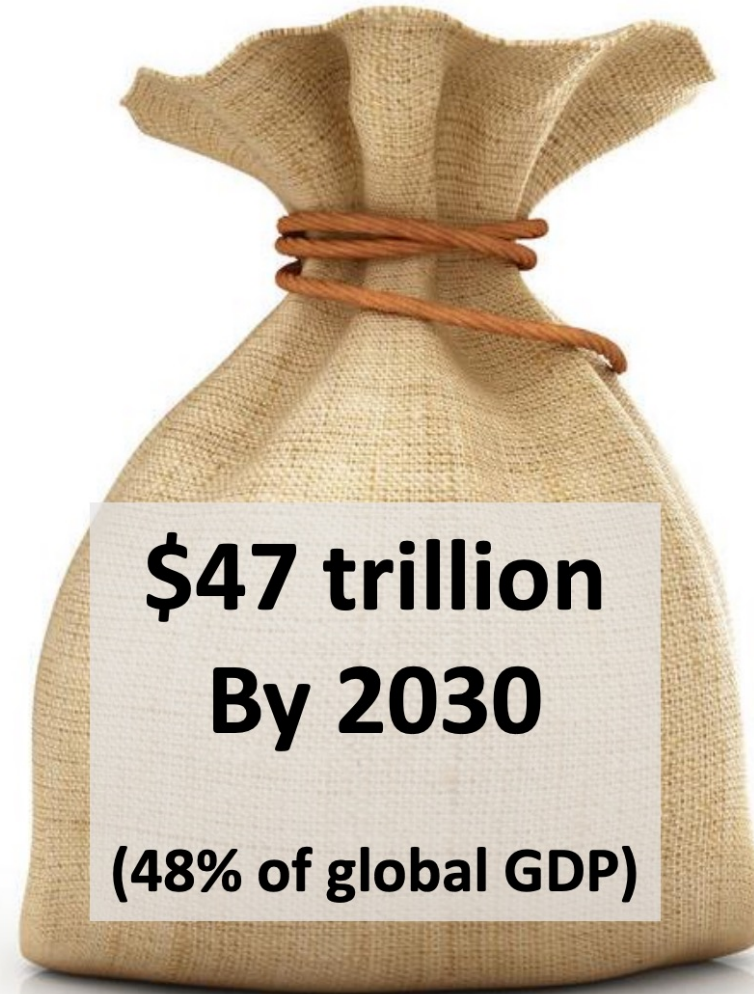
DIABETES



CHRONIC
KIDNEY DISEASE

The Chronic Disease Problem

It is projected that we will spend **\$47 trillion by 2030** in the treatment of chronic diseases globally.



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**87.7% of Americans take at least one
medication a day...**

At the Cleveland Clinic Center for Functional Medicine,
40% of patients take 10 medications or more.



**Percentage based on internal data from Cleveland Clinic.*

Are vitamin and mineral deficiencies a major cancer risk?

Bruce Ames & Patricia Wakimoto

Diet is estimated to contribute to about **one-third of preventable cancers** -- about the same amount as smoking.

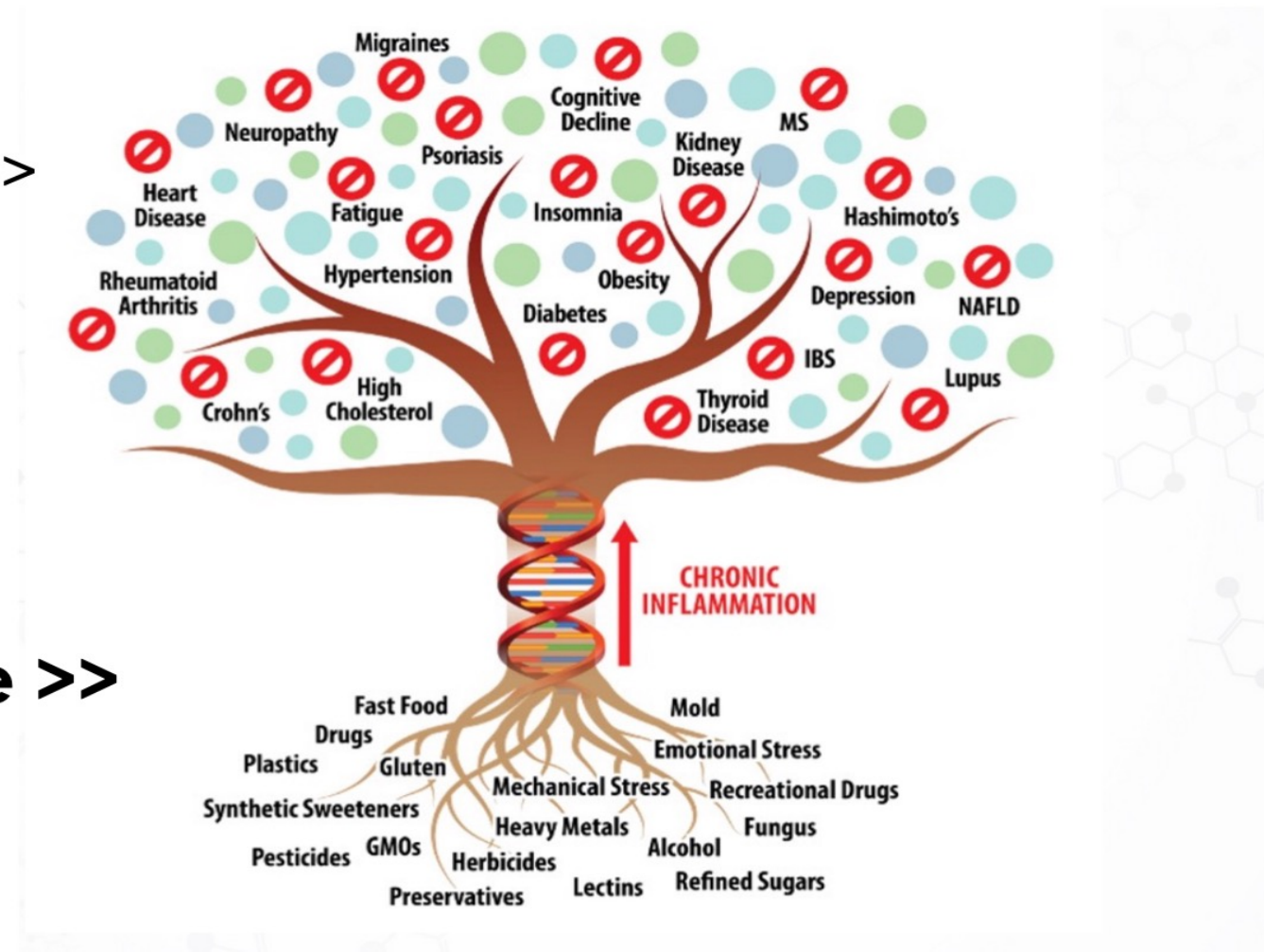
Vitamin and mineral deficiencies have been shown to cause DNA damage. Inadequate intake of essential vitamins and minerals **may explain the increased risk of cancer in individuals who consume only small amounts of fruits and vegetables.**

Therefore, optimizing vitamin and mineral intake through dietary changes, multivitamin and mineral supplementation, and food fortification might prevent cancer and other chronic diseases.

Conventional Medicine >>
“A pill for every ill”

**Functional Medicine >>
Goes Upstream
To Impact Health**

The Functional Medicine Model



Shaklee – Most Clinically Proven Supplement Brand

Products I recommend...All of them!



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